

WELCOME TO

The CoCreAid Kit 4.0!

European Higher Education Institutions (HEIs) are increasingly engaged in society and therefore play a growing role in regional and social development. As a result of the increasing international cooperation, successful collaboration in the digital sphere is becoming more and more critical. However, to date, collaboration between HEI and NGOs in the digital sphere has been somewhat neglected, leading to a lack of insight.

The CoCreAid Kit 4.0 focuses on overcoming barriers to cooperation arising when HEIs and NGOs co-create digitally. The aim is to increase social impact in participating European countries and beyond. Furthermore, digital competencies will be strengthened among the project partners through practical application.

This website guides you through the wide variety of digital platforms and co-creation methods. Additionally, you will find best practices for successful digital co-creation.

Overcoming transfer barriers

When different disciplines and sectors collaborate, the actors involved repeatedly encounter stumbling blocks that prevent or at least impede successful knowledge and technology transfer. These stumbling blocks are also referred to as transfer barriers.

- How were the transfer barriers identified?
- What are the transfer barriers?
- How can the transfer barriers be overcome?
- It is not to be feared about the transfer barrier!

How were the transfer barriers identified?

These barriers were identified on the basis of a systematic literature review. These transfer barriers were identified on the basis of a systematic literature review. The barriers were identified through a systematic literature review. The barriers were identified through a systematic literature review.

How can the transfer barriers be identified?

As part of a research project, we set up a project in the field of interdisciplinary collaboration and digital media. It should be clear that the success of the project does not always have to be based on first-class digital skills. The key to successful interdisciplinary collaboration is the willingness to learn from each other and to share knowledge. The key to successful interdisciplinary collaboration is the willingness to learn from each other and to share knowledge.

Kicking-off co-creation

Three stages of co-creation projects

- Project Start
- Project Implementation
- Project Closing

To kick off digital co-creation between higher education institutions (HEIs), NGOs and citizens in the right way, it is beneficial to first create some awareness on the stages a co-creation project can go through.

Methods for digital co-creation

Here you will find a variety of methods that can be used in digital co-creation. Each method helps to overcome a specific transfer barrier (see here). Not all methods are equally suitable for every project phase, thus, the transfer barriers were assigned to three different project stages: start, implementation, and closure.

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Platforms for digital co-creation

On this page you will find best practice examples of digital co-creation that we have collected from our partners in Denmark, Germany, Poland, Turkey and Italy. All cases were selected based on two criteria: a) they must have been conducted online or in a hybrid format, and b) they must involve collaboration between HEIs and NGOs.

Methods for Digital co-creation

Here you will find a variety of digital platforms with a detailed description. The platforms are divided into five categories based on their general function.

Good practices of digital co-creation

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CoCreAid Toolbox for Co-creation

Our CoCreAid Toolbox is here to help. Just filter for the categories, time frames, group sizes or project stages you find yourself in, and see which method and tool are suitable for your case. Or simply choose the transfer barrier you would like to overcome.

Platforms for digital co-creation

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Categories

- Collaboration
- Creativity
- Communication
- Engagement
- Co-Design

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Benefits of the CoCreAid toolbox at a glance

- Easy-to-use guide to navigate the variety of digital tools and methods
- Filterable by time, group size and project stage
- Categories method for better orientation
- Links to overcome transfer barriers

| Filter by Category | Time Frame (Duration) | Group Size | Project Stage |
|--------------------|-----------------------|------------|----------------|
| Collaboration | 1-3 months | 1-10 | Implementation |
| Creativity | 1-3 months | 1-10 | Implementation |
| Communication | 1-3 months | 1-10 | Implementation |
| Engagement | 1-3 months | 1-10 | Implementation |
| Co-Design | 1-3 months | 1-10 | Implementation |

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The cases include information on the scope of the project, the digital platforms and methods used, the digital skill level of the partners and, most importantly, the lessons learned from the digital co-creation projects, which can serve as guidance for similar projects.