

Research studies: Knowledge-intensive entrepreneurship

Description

As part of the University of Szczecin research agenda, researchers representing the organisation have been engaged in the research project on knowledge-intensive entrepreneurship in Indonesia. They had to work closely with Indonesia university and also with NGOs providing support for local businesses. Many students, entrepreneurs and some NGOs were engaged in the process. As part of the project, researchers have collaborated closely with Indonesian researchers and students to reach out to appropriate entrepreneurs in Indonesia and to establish research schemes.

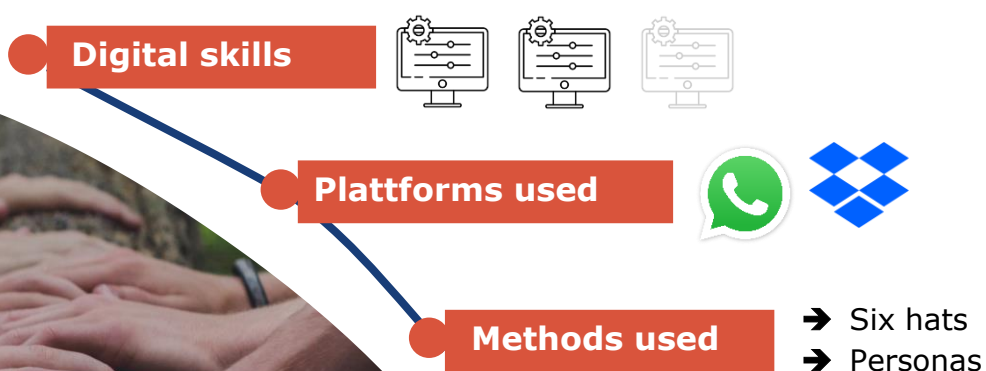
Partner organisations

- [Szczecin University](#) (Poland): University
- [Institut Teknologi Sepuluh Nopember](#) (Indonesia): University
- Several local NGOs in Indonesia

What worked well?

The coordination of a mixture of student groups worked with WhatsApp, and establishing interview schemes through direct communication was very effective.

- **Learning:** When many actors who do not know each other are involved in one project, direct interaction through digital media, provides good support.



www.cocreaid.eu

CoCreAid Kit 4.0

The CoCreAid Kit 4.0 focuses on overcoming barriers to cooperation arising when HEIs and NGOs co-create digitally. By offering a digital platform with various digital tools and methods, the aim is to increase social impact in participating European countries and beyond.

Contact the author:

Katrin Uude
Research Associate
Münster University of Applied Sciences
Science-to-Business-Marketing-Research Centre
Katrin.uude@fh-muenster.de

