



# **Digital work-based learning:** *eWBL (European project)*

# **Description**

The project focuses on fostering students' transversal skills, such as collaborative problem-solving and interpersonal communication, which are critical for graduates' success in a work environment. By taking the COVID-19 pandemic, which forced educators to find new ways of offering work-based learning in an online environment as an opportunity, the project aims to collect and synthesize best practices.

Due to the geographical distance between the project partners, the best practices, frameworks, and replicable models will be developed virtually. Therefore, the entire communication and project management has to be set online.

## **Partner organizations**

- → Rijksuniversiteit Groningen (Netherlands): University
- → Momentum Business Consulting & Marketing Services Limited (Ireland): Consultancy
- → <u>Univerze v Ljubljani</u> (Slovenia): University
- → <u>Science-to-Business-Marketing-Research Centre</u> (Germany): Münster School of Business

### What worked well?

Creating an understanding of the partners and their competencies at the beginning of the project led to an increase in performance.

→ **Learning:** Placing value on getting to know the team project digitally pays off at a later stage.



#### CoCreAid Kit 4.0

The CoCreAid Kit 4.0 focuses on overcoming barriers to cooperation arising when HEIs and NGOs co-create digitally. By offering a digital platform with various digital tools and methods, the aim is to increase social impact in participating European countries and beyond.

#### Contact the author:

Katrin Uude Research Associate Münster University of Applied Sciences Science-to-Business-Marketing-Research Centre Katrin.uude@fh-muenster.de

