

Innovation Tool & KPI Dashboard: *Young Aspiring Thinkers*

Description

As part of a S2BMRC project, students from the Münster School of Business developed various tools to help the NGO from South Africa and its learners. YAT (Young Aspiring Thinkers) is an NGO that helps students learn about different career paths. Learners spend four years in various programs and learn not only about other professions but also about their skills and preferences. One group of students built an innovation tool that allows YAT learners to identify and solve regional problems. The other group of students developed a KPI dashboard to enable the learners to track their development process during these four years. Due to the geographical distance between the project partners, the tool was developed in digital collaboration.

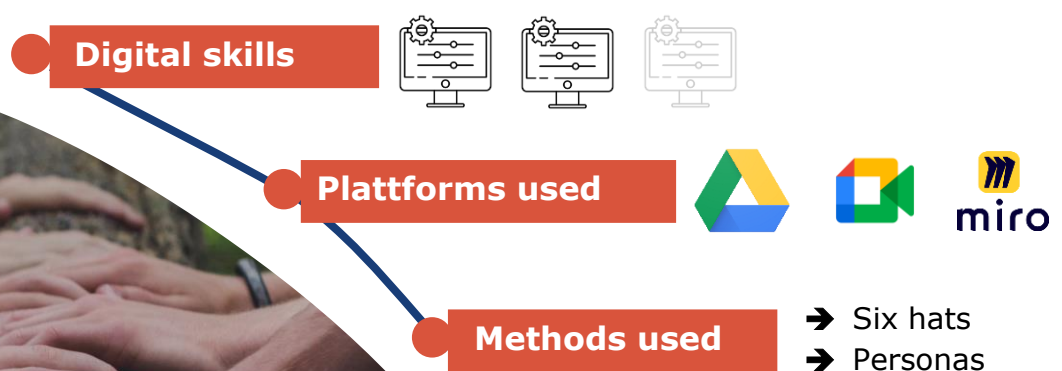
Partner organisations

- [Young Aspiring Thinkers](#) (YAT, South Africa): NGO that helps students learn about different career paths
- [FH Münster University of Applied Sciences](#) (Germany): Master and bachelor Students
- [Science-to-Business-Marketing-Research Centre](#) (S2BMRC, Germany)

What worked well?

Sometimes there were problems with the internet connection. Then solutions had to be found, such as having someone else write the notes on the digital board or turning off the camera.

- **Learning:** When working with NGOs in countries where the internet is unstable, try to find alternative solutions or methods for such cases in advance.



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CoCreAid Kit 4.0

The CoCreAid Kit 4.0 focuses on overcoming barriers to cooperation arising when HEIs and NGOs co-create digitally. By offering a digital platform with various digital tools and methods, the aim is to increase social impact in participating European countries and beyond.

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