



# Lean Innovation for Mirco Enterprises: LIME (European project)

## **Description**

Lean innovation offers an alternative route to innovation: a cost-effective and low-tech approach. It prioritises design thinking and agile experimentation to generate value-maximizing products and services, thus helping small businesses grow despite their economic conditions. In addition, unlike traditional innovation, which is resource-dependent, lean innovation is a knowledge and skills-based approach. The project's overall goal is to introduce the lean innovation skillset to education system and economies. The project was implemented before the COVID-19 pandemic. Due to the physical distance between the project partners, the activities were performed online.

# **Partner organisations**

- → <u>European E-Learning Institute</u> (EUEI, Denmark)
- → Banbridge District Enterprise (Ireland)
- → <u>National Enterprise Network</u> (United Kingdom)
- → Centro Europeo de Empresas e Innovación (CEEI, Spain)
- → Feltech Software Innovations (Ireland)
- → Szczecin Univeristy (Poland): University

### What worked well?

Clear division of roles and responsibilities of individual project team members, regular meetings

→ **Learning:** The use of digital tools in the project promotes outcomes that will benefit the audience (Lean Innovation Online Course).



#### CoCreAid Kit 4.0

The CoCreAid Kit 4.0 focuses on overcoming barriers to cooperation arising when HEIs and NGOs co-create digitally. By offering a digital platform with various digital tools and methods, the aim is to increase social impact in participating European countries and beyond.

#### Contact the author:

Katrin Uude Research Associate Münster University of Applied Sciences Science-to-Business-Marketing-Research Centre Katrin.uude@fh-muenster.de

