

Tourism strategy for rural regions: *ESCAPE2 (European project)*

Description

ESCAPE2 is an Erasmus+ Project that responds to the tourism challenges faced by rural regions in Europe such as unemployment, or low levels of productivity. It is developed in rural regions of Europe countries as Spain, Italy, Ireland, Slovakia, Bulgaria, Portugal, Romania, Greece, and Turkey. As part of the project, an online course on "How to develop a quality rural tourism strategy" was developed. Due to the geographical distance between the project partners, the online course was developed digitally.

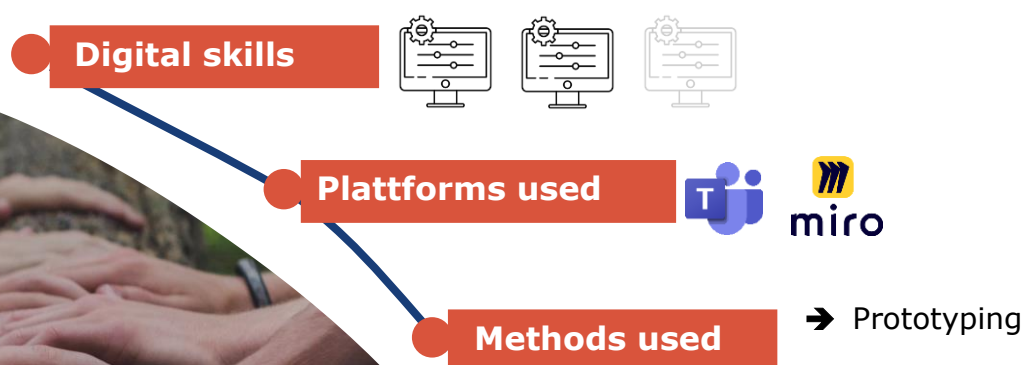
Partner organisations

- [Consorti de la Ribera](#) (Spain): Company
- [Meridaunia](#) (Italy): NGO
- [Momentum Business Consulting & Marketing Services Limited](#) (Ireland): Consultancy
- New Edu (Slovakia): NGO
- [Athens Lifelong Learning Institute](#) (Greece): Research institute
- Woman and Young Entrepreneurship Centre Association (Turkey): NGO

What worked well?

Clear division of roles and responsibilities of individual project team members, regular meetings

- **Learning:** Prototyping works well digitally if the product/course created is also designed for online use.



www.cocreaid.eu

CoCreAid Kit 4.0

The CoCreAid Kit 4.0 focuses on overcoming barriers to cooperation arising when HEIs and NGOs co-create digitally. By offering a digital platform with various digital tools and methods, the aim is to increase social impact in participating European countries and beyond.

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